

**inis
dom!**

Arna eagrú ag/Organised by:
An Clár as Gaeilge
Glór na nGael, Inis
Conradh na Gaeilge

Le cabhair ó/With the assistance of:
Foras na Gaeilge
Comhairle Baile na hInse
Ennis Chamber



**inis
dom!**



SHOPPING AS GAEILGE IN ENNIS

For further information please contact **065 686 4474** or e-mail: eolas@inisdome.net

DO THEANGA - DO ROGHA! YOUR LANGUAGE - YOUR CHOICE!





Would you like to...

- Raise your product profile?
- Attract more customers?
- Devise a new marketing strategy?
- Develop a unique Brand/Identity?
- Increase your profit share?



You are invited to participate in **Inis Dom!** a new and inovative project to promote shopping through the medium of Irish in Ennis.

This is part of a programme to increase the use and visibility of Irish in the town.

This in turn will raise the local and national profile of Ennis as a centre of excellence in promotion of traditional culture including music, dance and language, making it a more attractive visitor destination.

As part of the **Inis Dom!** initiative, you will receive:

- Information on the advantages of marketing through Irish
- Assistance in devising promotional strategies to meet your own needs
- Support and advice on an on-going basis
- Provision of Irish language advertising material
- Provision of Irish in-house promotional and information material
- A comprehensive translation service based locally
- Identifying of promotional and advertising opportunities

Like to find out more? Lean ort...

How much will it cost me?

Participation in the **Inis Dom!** initiative is FREE.

The project is being promoted by Conradh na Gaeilge Inis under the An Clár as Gaeilge Community Partnership Scheme funded by Foras na Gaeilge.

How will it benefit me?

- Traders will benefit from the increased focus on the town as a shopping destination
- The project will be supported by a public awareness campaign
- Marketing through Irish makes trading more attractive
- On-going training and support will be provided

Tugtar cuireadh duit bheith páirteach ins an tionscnamh nuálach seo a chuideoidh linn íomhá Gaelach de Inis a chur chun cinn.

Bígí Linn - Beidh Fáilte Romhaibh.

